

## Press release

# Publication of new “Payez Mobile” specifications for a national deployment of mobile payment in the spring of 2012

Paris, 5 May 2011 – **AEPM members, including banks and Mobile Network Operators, announced today the publication of the target version of Payez Mobile specifications. This achievement will permit the roll-out of mobile payment in France in the spring of 2012.**

The new functional and technical specifications adopted by the members of “Association Européenne Payez Mobile” (AEPM) fit and complement the specifications developed by leading French and international industry players. They include the general documentation published on the AEPM website and Implementation Guides with the options chosen by international schemes. This coherent body of specifications will allow manufacturers to develop interoperable banking applications certified by the competent authorities before 2012.

Four operators and four banks have already announced plans to deploy nationally mobile payment based on these specifications in the spring of 2012.

This launch is the continuation of the pilots conducted in Caen and Strasbourg, which confirmed the validity of the basic concepts and customer interest in mobile payments, as well as the pre-launch test in Nice in 2010.

This achievement is the result of several years of close collaboration between Mobile Network Operators and banks supported by several French organisations (Groupement des Cartes Bancaires CB, Banque de France, AFSCM), international payment schemes as well as standardisation bodies (GSMA, EPC, ETSI, EMVCo). This will ensure that national deployment will be based upon specifications and international standards to guaranty customers of :

- Interoperability; to pay with their compatible handset in all shops equipped with contactless EftPoS,
- an optimum level of security to ensure reliable and secure = mobile contactless transactions.

### About AEPM

AEPM (Association Européenne Payez Mobile) was set up in October 2008 to promote and speed up the deployment of contactless mobile payment. The association members are:

- Banks: BNP Paribas, Crédit Agricole-LCL, Crédit Mutuel-CIC, Crédit Mutuel Arkéa, La Banque Postale, Groupe BPCE (Banque Populaire and Caisse d'Epargne) and Société Générale,
- Mobile telephone operators: Bouygues Telecom, NRJ Mobile, Orange and SFR.

The Executive Board of AEPM consists of Willy Dubost (Chairman), Didier Durand (Vice-Chairman) and Patrice Hertzog (Treasurer).

## Press contact

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